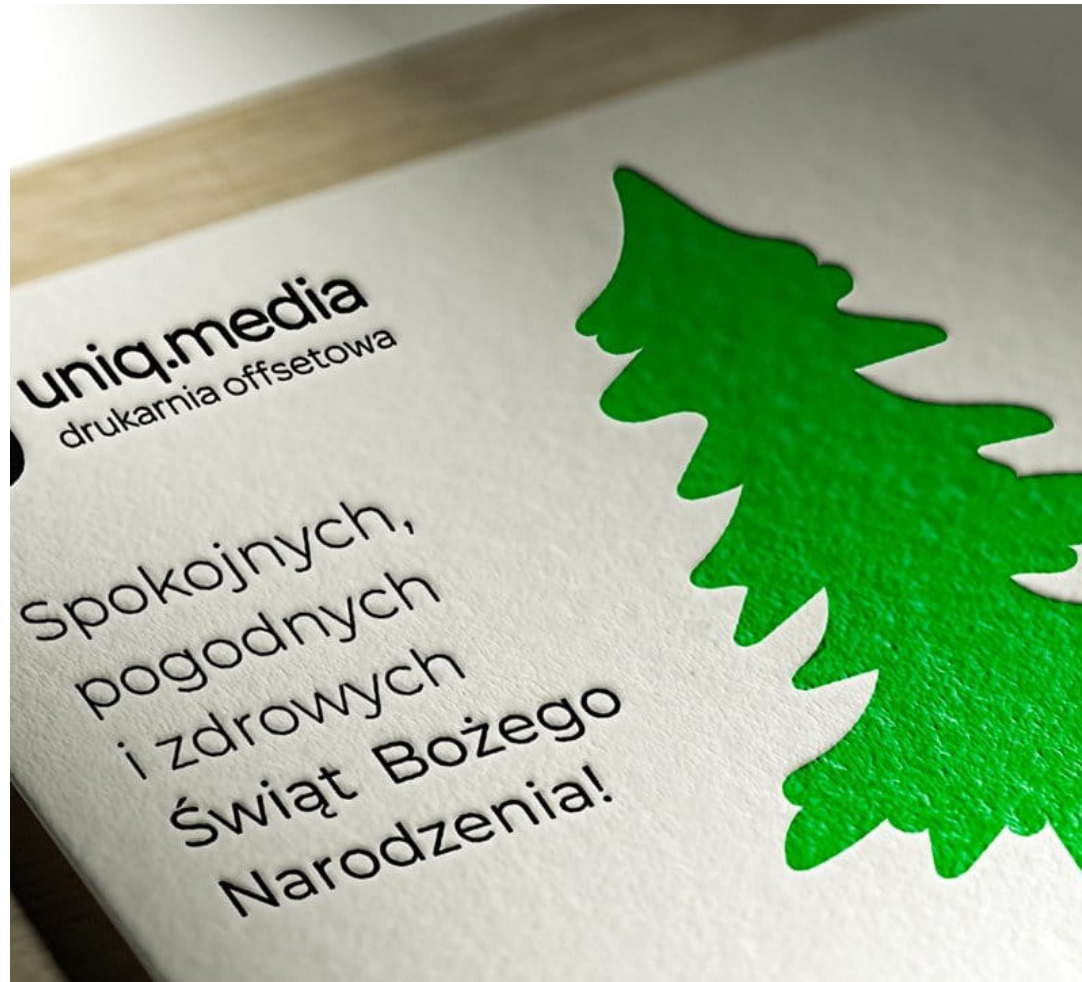




HiFlow
Solutions

Case Study

Hybrid Printer
UNIQ thrives
with HiFlow



Eliminates manual
processes, curates
accurate data



OVERVIEW

UNIQ MEDIA is commercial printer, offering digital and sheet fed processes, with products that range from catalogs, books, brochures to specialty packaging. UNIQ focuses on packaging—with custom design of cutting dies, diagonally glued packaging options and custom shaped box production. UNIQ is committed to sustainability and offers FSC certification

Management by Excel

According to Marcin Sawicz, CEO, UNIQ's management system was "a patchwork system-- CRM, invoices and shipping lists were issued in a web system that we created for our own needs. A dozen Trello boards, and Google Docs sheets were used to conduct production and logistics. We did estimates in an Excel worksheet. Additionally, Excel sheets were created for sales staff. We utilized our e-mail server to keep track of past estimates and orders. Production reporting was done by manually recording data in employees' work notebooks. The collected data was reviewed and analyzed--once every two months."

Saving time by eliminating manual processes

After implementing HiFlow, improvement was noticed right away. Jobs moved quickly from estimate to production. And, without the worry of planning, scheduling and optimizing each job going into production, UNIQ's staff could now focus on quality control tasks. The implementation of HiFlow has also greatly reduced mistakes in production planning.

UNIQ can obtain data on spoilage jobs and know the precise calculation of these costs. Staff are more aware of the costs of corrective actions and similar errors can be avoided in the future. A vast improvement.





Integration = cost control

UNIQ feels the company has more control over receiving more accurate costs of a job. HiFlow accurately evaluates the profitability of projects because it includes small operations – such as accessing tools, manual work, cutting times, packaging, assembly. It is easy to create a view of the project's cost-effectiveness. HiFlow's tools, like its MES integration, make it easy to verify the actual profitability of a job afterward by collecting pertinent data.

Job data easily accessed, provides insights to Sales

Secondly, the technology in HiFlow allows visibility. One big benefit for UNIQ is that salespeople stay connected to the job--and their customers. Knowing what stage the job is in, seeing comments by production staff, being able to solve any "production puzzles," can reduce any potential customer conflict. This facilitates a greatly enhanced customer experience. The whole job is visible to all those invested in the job.

UNIQ is confident that HiFlow will enable them to grow, and thrive, in the 2020s.



uniq.media

"Our decision to purchase HiFlow's technology was based on wanting to reign in the growing chaos in production due to difficulties in evaluating complex projects."

"Purchasing HiFlow was dictated by necessity and the hope of building a more efficient company."



How did HiFlow effect material inventory, WIP, and tools organization?

Sawicz: "While tools were not a problem, the lack of accurate data flows between warehouse and production resulted in inventory overages--we easily got rid of this during the first year of using HiFlow."



HiFlow
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HiFlow Solutions MIS/ERP software is an **end-to-end** management information system with **comprehensive tools** that automate packaging workflow and business processes so companies can compete more effectively in the marketplace, maintain faster and **leaner production times**, and increase margins of profit.

HiFlow's **consultative** approach seeks to understand your packaging company's unique set of challenges, problems and needs FIRST. We sell a solution, not a product.

Have a question?

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We implement - fast. The HiFlow system combines MIS and MES software with easy ERP integration.

We fill your ERP gaps. By optimizing ERP systems with MIS and MES features required for packaging and label printing.

We create automated environments. With seamless connections from order intake to shipping and invoicing.

We feed you data. With insights from real-time, critical information from your production shop floor, personnel, and equipment.

We let you see. From smart scheduling to nested layouts to workflow diagrams, instantly see where you stand within the job.