

PRINT

MICHELMAN

WhatTheyTh!nk

Quarterly Commentary & Analysis News Data Video Webinars

SECTIONS

Wide-Format & Signage

Packaging

Software

Finishing & Embellishment

Digital & Inkjet

Textiles & Apparel

Offset

Print Geeks

FEATURED

Quarterly Journal: The Total Package Printing Outlook 2025 Cool Tools Installations and Placements

Commentary & Analysis

Free Design & Imposition Application: Accelerating Quote Turnaround for Packaging Manufacturers and Commercial Printers

In this article, written and sponsored by HiFlow Solutions, learn about a Windows-based app that gives estimators an easy-to-use imposition solution to replace costly and error-prone manual imposition processes, making estimates faster to produce.

Thursday, April 04, 2024

By Jack J Laffer, HiFlow Solutions



HiFlow Solutions, a leading global provider of end-to-end management software solutions for folding carton, label converters, flexible packaging, and corrugated producers, proudly announces the launch of a free Microsoft Windows application designed for imposing labels, packaging, and commercial print jobs. The application is available in Microsoft Store or on the website <https://hiflowsolutions.com/free-imposition-application/>.

"When a packaging company receives a request for a quote, responding promptly is crucial, as the first responder often secures the job," says Romek Kowalczyk, Product Manager at HiFlow, who spearheaded the development of this application. "Our free imposition application replaces cumbersome manual estimating processes, ensuring swift delivery of quotes to customers."



Jack Laffer, VP of Sales & Technology, explains that in many instances, a request for a quote is received by sales or customer service, which then necessitates forwarding to the CAD department. Here, either another tool, or a manual process, is employed to draw and impose designs, which are then sent back to estimating. "This process can be time-consuming, ranging from hours to a day, particularly when the CAD department is busy. By utilizing our free imposition app, this entire process can be completed in under 3 minutes, without involving other departments."

The HiFlow Solutions app, HiFlowIMP includes a comprehensive catalog of layouts for folding cartons, labels, corrugated, and common commercial printing applications. "These structure descriptions are familiar to most users, and with over 210 FEFCO and ECMA templates available in the app," Kowalczyk adds, "estimators can quickly select the item from the catalog that matches the customer's request, view the design, and obtain the flat layout of the requested item. Additionally, estimators can upload client designs or create custom designs in SMART BOX."

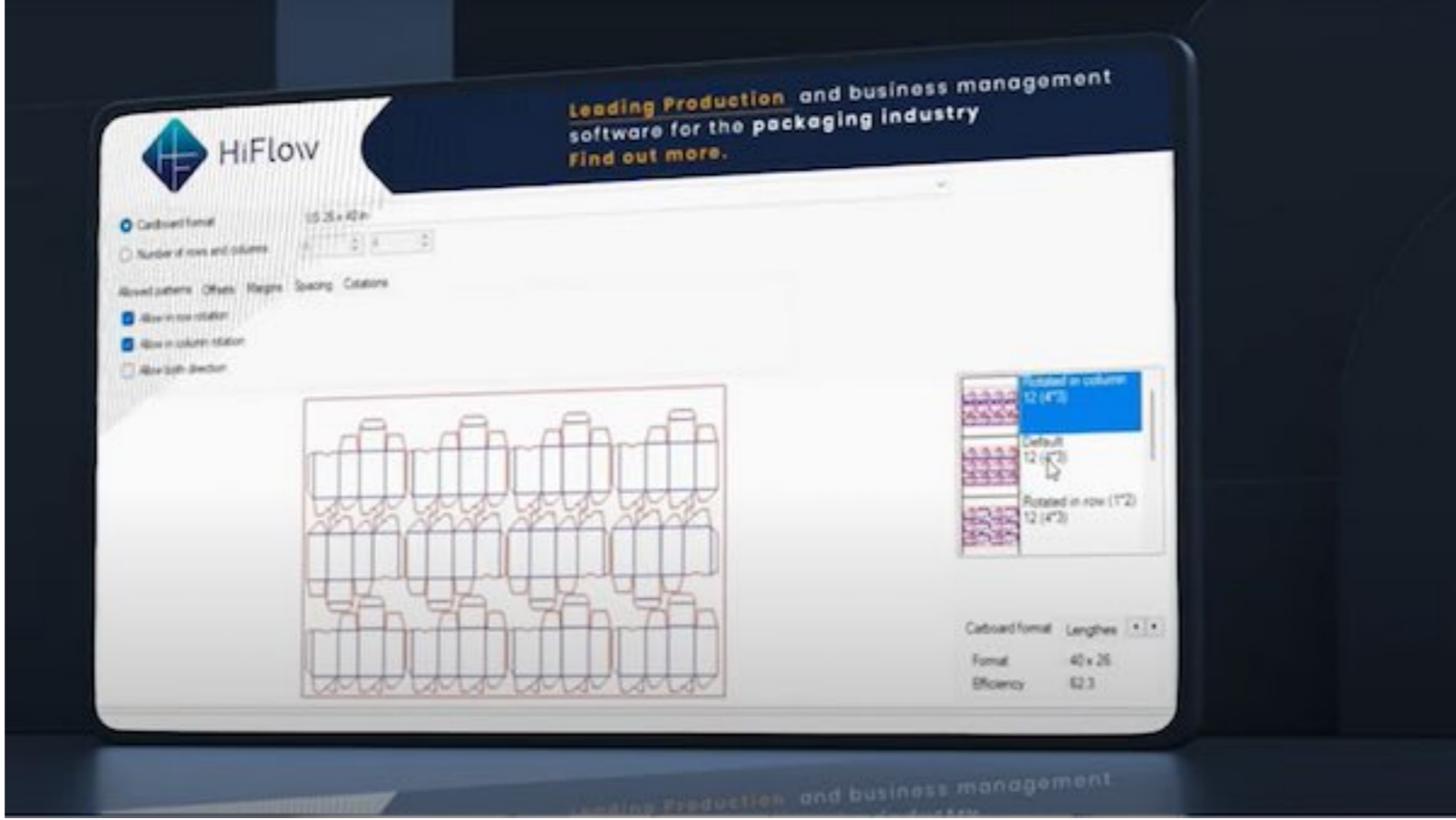
"This is always the first step in creating an estimate. Then they select Impose, and the design is automatically imposed on the right sheet size with the most efficient use of the substrate. This eliminates the need to involve the CAD department and immediately provides the estimator with the information needed to generate the estimate, including size and number of sheets required."

Mariusz Sosnowski CEO of the company comments "We leveraged our 24 years of experience in addressing challenges faced by packaging manufacturers, by offering two complimentary modules from our extensive suite of over 70, we developed in HiFlow's ERP/MIS. The free application, HiFlow IMP, enables estimators to accelerate the estimation process from hours to under 3 minutes, fostering a sense of preparedness and eagerness to engage with potential customers."

"Process automation is our specialty," he adds.

Sosnowski continues, "Our developers have been crafting solutions for manufacturing challenges for over two decades. This app represents just a fraction of what we offer to the industry, streamlining processes across organizations, including prepress and estimating, scheduling, warehouse, and production management, thereby enabling packaging companies to identify bottlenecks and maximize equipment utilization."

For further details about the free imposition app or to download it, please visit <https://hiflowsolutions.com/free-imposition-application/>. To discover more about MIS/ERP solutions from HiFlow, visit www.HiFlowSolutions.com or contact us at office@HiFlowSolutions.com.



About HiFlow

HiFlow Solutions is an MIS/ERP system that automates, accelerates, and analyzes production and business processes for printing and packaging manufacturers. HiFlow is an end-to-end management information system equipped with comprehensive industry-specific tools that streamline business and plant operations for folding carton, label, flexible packaging, and corrugated manufacturers. Offering advanced features in a modular platform, HiFlow assists packaging manufacturers in automating workflows and gaining total visibility and control over their processes.

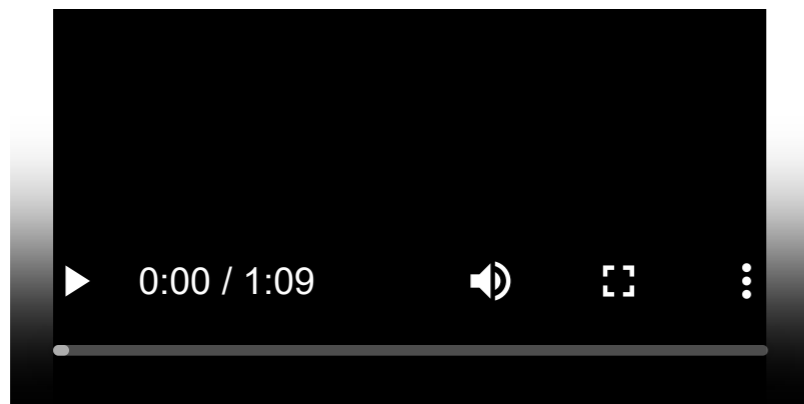
To learn more about HiFlow Solutions

Website: <https://hiflowsolutions.com/>

LinkedIn: <https://www.linkedin.com/company/hiflow-solutions>

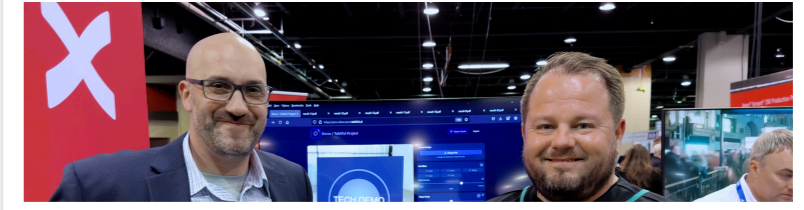
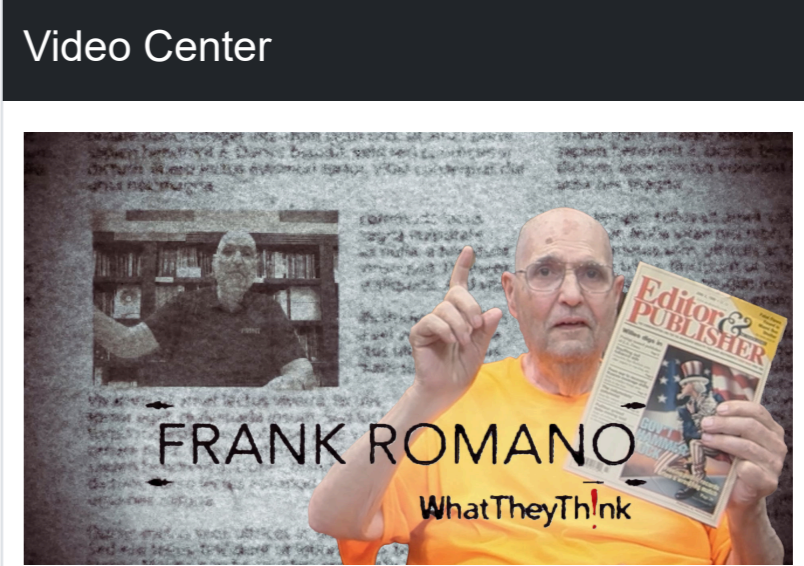
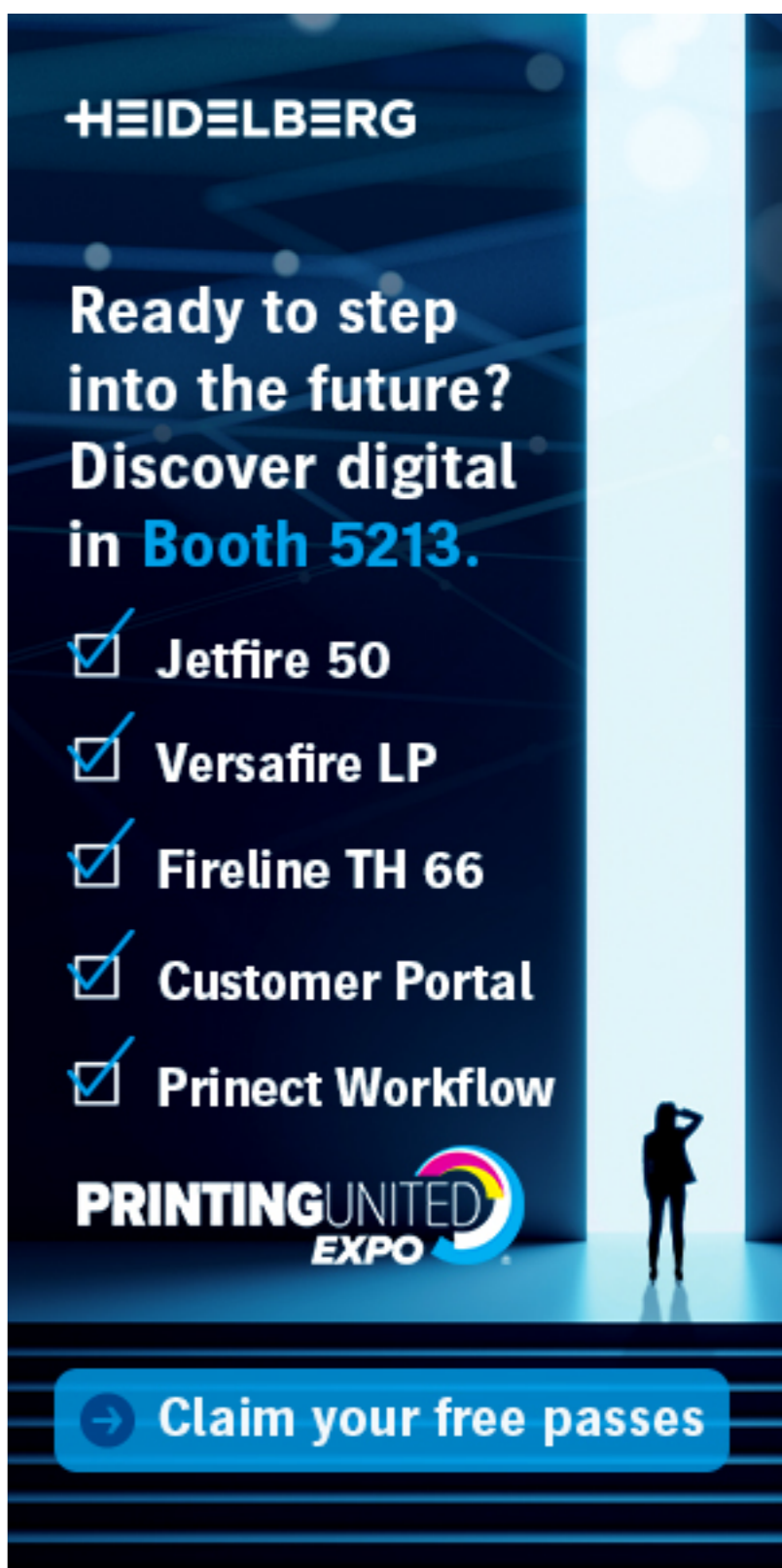
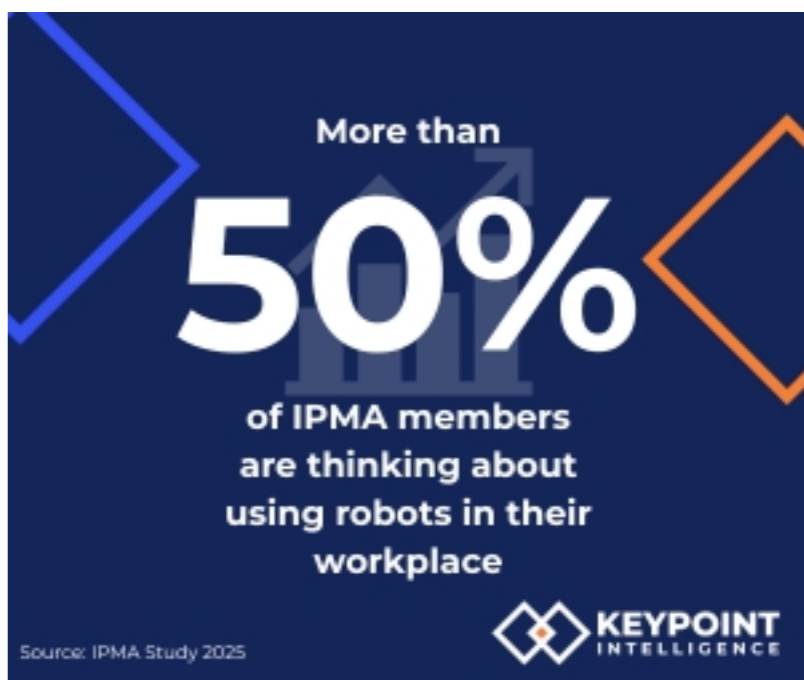
YouTube: <https://www.youtube.com/@hiflowsolutions>

Facebook: <https://www.facebook.com/HiFlowUSA/>



Share on LinkedIn

Share via Email



Smart, Scalable, Automated: Steve Dianetti of Xerox on the Next Era of Digital Print

More Video



Survey Says: Print Service Providers Are Ready for Robots

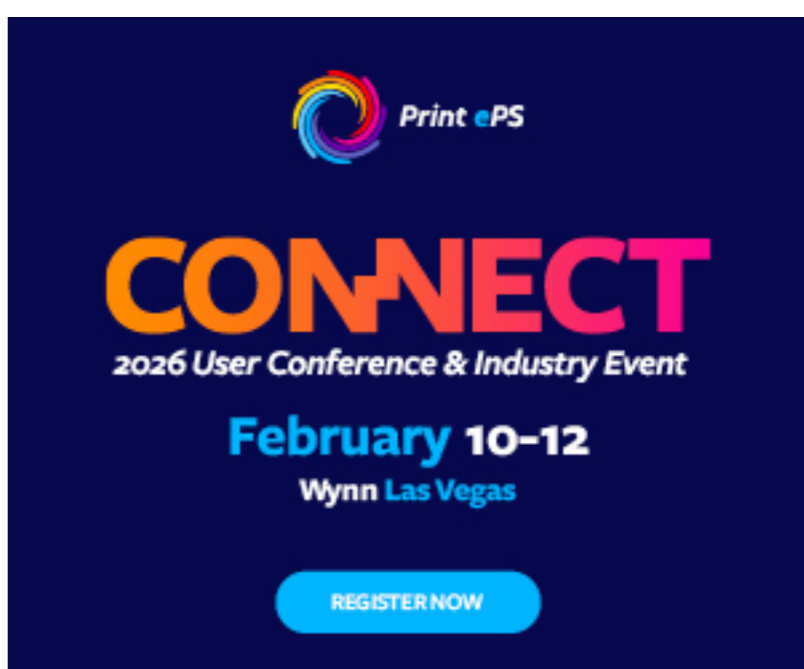
From SOP to AI-Powered Precision: The Evolution of Direct Marketing

Keypoint Intelligence Study Highlights Global Production Software Revenue Growth Through 2028

Keypoint Intelligence Study Reveals Top Challenges and Strategies for High-Volume Apparel Decorators in 2024

Enhancing Direct Mail: The Impact of Personalization and Specialty Print in a Digital Era

View Keypoint Intelligence Reports



WhatTheyTh!nk

Contact Us

Member Center

Premium membership, reset password, set email and notification preferences.

Explore

About

Editorial Team

Reprints

Syndication

Submit Your News

Marketing Programs

Advertising

Media Planner

Lead Gen

Custom Content Development

Video Production