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HiFlow Solutions Becomes a Microsoft AI Cloud Partner

Monday, January 20, 2025

Press release from the issuing company



New AI-Enhanced ERP Features for Packaging Companies

Miami, FL – HiFlow Solutions, a leader in print and packaging management software, is proud to announce its designation as a Microsoft AI Cloud Partner. By leveraging Microsoft AI tools, HiFlow can provide enhanced automation, predictive insights and seamless data integration to users of their packaging ERP software.

Microsoft AI Cloud is a suite of cloud-based artificial intelligence tools and solutions integrated into Microsoft's Azure platform. It offers organizations access to powerful AI-driven capabilities, such as machine learning models, natural language processing, and advanced data analytics.

Becoming a Microsoft AI Cloud Partner enables HiFlow to integrate advanced AI capabilities into its ERP software, helping converters optimize workflows, improve decision-making, and unlock new levels of efficiency.

The company's first AI development integrates artificial intelligence within the Purchase Order Management Module of their ERP. The new PO features focus on AI-driven process automation which eliminate repetitive data entry tasks and automatically process and validate purchase orders. Additionally, the software can provide AI-enhanced insights to improve decision-making and supply chain efficiency.

The AI-enhanced PO Management system is tailored to the unique needs of packaging companies, providing Microsoft-backed tools to manage complex workflows and adapt to rapidly changing markets. HiFlow's integration with Microsoft AI Cloud also ensures that users can harness the power of cutting-edge technology in a secure and scalable environment.

HiFlow customers will have access to the new AI tools in early 2025.

This milestone underscores HiFlow's commitment to driving technology-based innovation and efficiency in the packaging industry. The new AI-powered PO Management is the first of HiFlow's journey to integrate artificial intelligence across its packaging ERP platform, helping print and packaging customers stay ahead in an increasingly competitive landscape.

"By automating time-consuming purchase order tasks, converters can focus their team on high value activities that impact their bottom line," says Alfonso Hernandez, Vice President of Sales at HiFlow. "AI improves accuracy and eliminates costly mistakes in critical operations like inventory and order management. It's time for the industry to grow and evolve by embracing the capabilities of AI and HiFlow is proud to be leading the charge with our new AI-enabled ERP features."

"Joining the Microsoft AI Cloud Partner program is a game-changer for HiFlow Solutions and our clients," said Mariusz Sosnowski, CEO of HiFlow Solutions. "Our mission has always been to equip packaging businesses with the tools they need to thrive. AI is transforming the way our clients manage operations, helping them achieve unprecedented efficiency and profitability. This is just the beginning of many AI developments to come in the platform."

To learn more about the Microsoft AI Cloud Partner Program, visit www.partner.microsoft.com.

To learn more about HiFlow Solutions and its packaging ERP software, visit www.hiflowsolutions.com.

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